



Head of Marketing (m/f/d) - Member of the Division Management

You have built brands, managed growth and developed teams - ideally in the food sector. Are you now looking for a role in a medium-sized company where you can really influence, shape and visibly make a difference? □ That's exactly what you can expect with us: real creative freedom instead of narrow guidelines, short decision-making processes instead of endless coordination and an environment characterised by trust, clarity and collaboration. As part of the division management, you will not only shape marketing, but also actively contribute to the strategic development of the entire business - with a direct impact and tangible effect. If you are at a point where you want to take on responsibility at the top level and really drive things forward, then it's worth taking a closer look.

Bell Deutschland GmbH & Co. KG
Brookdamm 21
21217 Seevetal

Contract type
Workload
Start of employment
Language

Permanent
100%
as of now
German

Do you have any questions?



Maria Horvath
Talent Acquisition Manager
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Apply online



You can find all the details online as well as the opportunity to apply directly.

Your tasks

- Real room for manoeuvre: You will manage and develop our entire brand portfolio with a clear focus on growth and relevance in the market.
- Direct influence: You are responsible for the budget, targets and performance and derive effective measures for business success.
- Management that moves: You lead your team clearly, develop it further and create an environment in which responsibility and performance are created.
- Structures that work: You ensure efficient, high-quality processes and optimise them continuously.
- Visibility at top level: You report to the management and actively contribute to strategic decisions as part of the division management.
- Communication when it matters: You are responsible for corporate and crisis communication in a confident and appropriate manner.
- Market presence: You strengthen our market position through targeted appearances at trade fairs and events.

We only consider direct applications.

What you bring with you

- Completed degree in economics or comparable qualification
- Many years of experience in marketing and/or sales - ideally in a management position
- Sound experience in the FMCG environment
- Experience in both brand and private label business
- Confident in dealing with market and consumer data as well as in quantitative and qualitative market research
- Experience in working with German retailers is an advantage
- Strong understanding of market figures and their translation into concrete measures
- Leadership experience and the ability to develop and lead teams
- Business fluent in German and English

What we offer



Work-life balance

We offer 30 vacation days, a flexitime system and special leave for important events such as marriage and birth. You can also organise your days to work in the office as well as remotely (one day/week). In addition, you do not work on 24 December and 31 December.



Catering

Benefit from high-quality products at greatly reduced prices in our factory outlet.



Mobility

Benefit from ample parking facilities and in Seevetal also from convenient public transport connections and attractive ticket subsidies – for sustainable and carefree travelling.



Professional development opportunities

Expand your knowledge with extensive training programmes, high-quality courses at the Coop Training Centre and a wide range of personal development opportunities such as mentoring and coaching.