



Customer Marketing Specialist Food Service 100% (m/f/d)

For our B2B Food Service business unit, we are looking for a committed and qualified person with strong doer qualities to actively strengthen our local Customer Marketing Food Service and drive sales support in product and concept communication with creative energy.

Hügli Nahrungsmittel AG
Bleichstrasse 31
9323 Steinach

Contract type
Workload
Start of employment
Language

Permanent
100%
as of now
German

Do you have any questions?



Pietro Calvagna
Talent Acquisition Specialist
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Apply online



You can find all the details online as well as the opportunity to apply directly.

Your tasks

- Product management/support of the assigned product portfolio
- Co-design of the marketing and media plan
- Planning, coordination and realisation of marketing measures
- Implementation of international product range and product strategies on the local market
- Creation of advertising material and sales documents
- Developing arguments for catering and institutional customers in collaboration with our Culinary Advisors
- Preparation and active participation in conferences (preparing and presenting presentations)
- Co-organisation of trade fairs and events

We can only consider applicants who are authorised to work in Switzerland (EU/EFTA). We only consider direct applications.

What you bring with you

- Completed vocational training with further training in marketing
- First marketing experience in the food sector, ideally in food service
- Professional kitchen experience or completed hotel management school an advantage
- Fluent German and good written and spoken English, knowledge of French and/or Italian an advantage
- Digital mindset and understanding of social media an advantage
- Independent and flexible way of working as well as strong team and convincing communication skills
- Solution-orientated, creative and strong implementation skills
- Very good SAP and MS Office skills as well as Adobe In-Design an advantage

What we offer



Work-life balance

You benefit from a 40-hour workweek, at least 25 days of annual leave, and a flexible working time model. In addition, you can choose how to split your working days between the office and mobile office.



Catering

Catering is very important to us, and the freshly prepared food served in our staff canteen is evidence of this for our employees.



Mobility

Benefit from convenient public transport connections and ample parking facilities – for sustainable and carefree travelling.



Professional development opportunities

Expand your knowledge with extensive training programmes, high-quality courses at the Coop Training Centre and a wide range of personal development opportunities such as mentoring and coaching.