

# Intern Marketing Retail

Do you want to immerse yourself in marketing and make good food big at the same time? Perfect! We are looking for motivated students or fresh graduates who want to use their know-how in a cool team and gain valuable practical experience. With us, you get the chance to help shape exciting projects - in a relaxed but professional working atmosphere.

**Hilcona AG**  
Bendererstrasse 21  
9494 Schaan

**Contract type** Temporary  
**Workload** 100%  
**Start of employment** as of now  
**Language** German  
**Working time model** Target-oriented working time

## Do you have any questions?



**Sandra Binder**  
HR Business Partner  
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## Apply online



You can find all the details online as well as the opportunity to apply directly.

## Your tasks

- You help with the planning and implementation of new products and cool promotions
- You contribute your ideas to the development of fresh marketing concepts
- You are involved - whether at meetings, brainstorming sessions, tastings or photo shoots
- You keep an eye on the market and analyze what the competition is up to.
- You create presentations that not only inform, but also inspire
- You support our social media and web presence - creatively and with an eye for detail
- And of course: you also lend a hand in everyday marketing

## What you bring with you

- You are studying business administration (university or university of applied sciences), ideally with a focus on marketing, and have at least four semesters under your belt
- Motivation is your middle name - you get stuck in, contribute ideas and like to think one step ahead
- You are communicative, curious and not afraid to take on responsibility
- PowerPoint, Excel & Co? No problem! You also feel comfortable in the digital space (web, social media)
- Maybe you've even already gained some initial internship experience in marketing - all the better!
- And most importantly: you love good food and enjoy cooking

## What we offer



### Work-life balance

We offer 5,5 to 6 weeks' holiday, flexible working hours and special leave for important events. Organise your days to work in the office or remotely, buy holidays or work part-time for more free time. There are no company holidays – you plan your holiday flexibly with your line manager.



### Catering

Catering is very important to us: Enjoy discounts on your lunch in our staff canteen, free fruit and promotions such as free chestnuts, ice cream or smoothies. High-quality products at greatly reduced prices are available in our outlet.



### Mobility

Benefit from excellent public transport connections (bus stop in front of Hilcona), attractive ticket subsidies, ample parking for cars, e-bikes and scooters as well as reimbursement of your travel expenses for business trips – for sustainable and care-free travelling.



### Professional development opportunities

Expand your knowledge with extensive training programmes, high-quality courses at the Coop Training Centre and a wide range of personal development opportunities.